



Stormsaver Job Description

Digital Marketing Executive



SCAN
TO LEARN
ABOUT US

Introduction to Stormsaver

Stormsaver are the UK market leader in water reuse, specialising in Rainwater Harvesting, Greywater Recycling and Active Attenuation. We also have a dedicated team who carry out maintenance of these systems across the UK.

We are an award winning business, led by a dynamic and creative leadership team. We are passionate about water conservation and how our products and services will make a positive difference to the approaching global water shortage. We are always keen to invest in our employees and value recognition of success. We are professional and our values include honesty, integrity, quality and agility.

Digital Marketing Executive

Reporting to:

The Managing Director

Working with:

Working alongside our Marketing Executive to identify marketing opportunities across the business, including the operations, manufacturing, and sales team.

The Opportunity

Looking to kickstart your career? Stormsaver is on the lookout for our next marketing talent to join our expanding marketing team. This new, exciting opportunity is perfect for a marketing undergraduate eager to apply their creative abilities in content creation across a range of various digital channels.

The successful candidate will have a love for creating engaging video, photographic, and written content with their skills in photography and Adobe Creative Cloud applications. A basic understanding of Photoshop, InDesign, and Premier Pro applications will be essential for the successful candidate. Further training opportunities will enable you to develop these skills further.

You will be a key part of our marketing strategy to promote our social media channels and grow website traffic. You will work closely with our Marketing Executive to grow your skills and identify marketing opportunities both in the office and out on client sites with our engineering team.

What to Expect

Your placement year is designed to be filled with opportunities for you to apply your university knowledge in a commercial organisation, all whilst allowing you access to advanced learning from industry professionals.

You will work closely with our Marketing Executive to create and deliver a full digital content calendar in line with our wider marketing strategy. Your role will be primarily based at our offices in Hockerton, Nottinghamshire, but will include visits to client sites across the UK with our engineering team to shoot content for our digital channels. Due to the remote nature of our site, a full driving license and access to a vehicle is essential.

On a daily basis, you will be writing content for our website, creating educational videos for our LinkedIn and Facebook channels, and updating our image library.

Water Reuse Specialists

T: 01636 815 254

W: www.stormsaver.com



UKBA '22
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CHAS
Accredited Contractor

Constructionline
Gold Member

Responsibilities

- Creating and implementing a full content calendar for our digital channels, including social media and website to drive traffic and increase revenue.
- Regularly reporting on performance on our website and social media channels to review the most successful posts.
- Managing and updating the company image database, including component photos, system photos, and corporate imagery.
- Creating and editing video content for our social media and Youtube channels.
- Travelling with our engineering team to identify marketing and video opportunities at client sites.
- Creating informational videos for internal training requirements.
- Updating of the company CRM system to include key contacts found on social media channels.
- Expand the company's social media offering to Instagram and TikTok.
- Utilising the latest trends to create a 'buzz' around the water reuse industry.
- Utilising digital channels to create a community of water reuse enthusiasts.
- Updating of internal newsletters to ensure the company is informed on the latest developments.
- Researching and evaluating our competitors use of digital channels.
- Weekly quality assurance testing of the website to ensure website is operating as expected.
- Any other duties required from time to time.

Skills

You will need to have

- A full UK driving license and access to a vehicle.
- Basic understanding of Adobe creative cloud packages, including Photoshop, Indesign, and PremierPro.
- A passion for photography and videography.
- A willingness to learn new marketing skills.
- Excellent written skills.
- Willingness to travel the UK with our engineering team when a marketing opportunity is identified.

Experience

Whilst not essential, it would be an advantage to:

- Have a basic understanding of a DSLR camera.
- Strong video editing skills.
- Knowledge of website functionality.

The Package

- Full time position based at Hockerton, near Southwell in Nottinghamshire
- Office hours 8.30am - 5pm, Monday - Friday.
- Starting salary of £17,000
- 20 days holidays per year plus 8 bank holidays
- Regular training provided
- Future employment opportunities
- Full Christmas shutdown period.
- Working with a passionate, friendly team of experts in an industry which is about to grow hugely within the next 3 years.

Apply now

Email your CV and Cover Letter to careers@stormsaver.com